

PROPOSAL FOR A PRIVATE PLACING OF EQUITY IN MOIOM CLOSE CORPORATION t/a AFRICAHEAD

Background

Africahead markets/publishes a new philosophy called Intequinism, with a new-capitalist economic theory. A development plan, applying Intequinism, includes a new South African political party, called Divided Party (DiP) and a new international cryptocurrency exchange, called Ipparts Exchange (IPPAEX). DiP promotes democratic self-determination for all, as opposed to democratic imperialism. IPPAEX lists brand tokens and develops a new utility currency called Moyom (MYM) on the Ethereum blockchain.

In order to develop, primarily IPPAEX and DiP, further, equity in Africahead has to be sold. Currently i (Marquard Dirk Pienaar) own all the equity in Africahead.

Capital raised, by selling equity will be used to pay for marketing costs or listings on cryptocurrency exchanges, which offered to do Initial Exchange Offerings (IEOs) and listings for Africahead Ipparts (AFA) tokens. AFA is backed by 48% of the Africahead brand value. The total capital needed is minimum, around 5 BTC, which is currently around 40'000 USD value.

The Close Corporations Act of South Africa is applicable. One of the laws is, equity investors in Africahead must be natural persons. Equity holdings in Africahead are registered at the CIPC (Companies and Intellectual Property Commission of South Africa).



Investment Options

I want to sell 20% equity in Africahead. Two options are available.

The first is 20% can be bought in lots of 5% for 10'000 USD value per lot. This option means equity is bought by buying 5% equity directly from me per lot. The purchase price thus is paid to me, and 5% equity is registered and transferred at the CIPC, in the name of the new equity owner.

The second is 20% can be bought in lots of 5% for 30'000 USD value per lot. This option means equity is bought by investing 30'000 USD value per lot into Africahead's assets. It is an equity/intequity investment, which means the 30'000 USD, valued in South Africa Rand (ZAR), on the date of the investment, can be received back in the future in ZAR, paid out of future revenue of Africahead or future investments into Africahead. The 30'000 USD value investment is not a loan though, because, it does not give rights to an investor to apply for liquidation of Africahead. Africahead does not owe anything and may not borrow.

The following assumptions were used in calculating the balance sheets below:

ZAR/1USD exchange rate: 15 ZAR

With Option 1 the payment is made to me, therefore the bank balance of Africahead does not change. It implies that, with Option 1, i will have to make another inequity investment into Africahead to pay for marketing and listing of token(s).

With Option 2 the bank balance of Africahead is made up of the opening balance (6'337 ZAR) plus new inequity of 1'800'000 ZAR (30'000 USD X 15 X 4) minus 623'672 ZAR inequity, repaid

to me. This change in bank balance explains how intequity works. Because i invested intequity first, i am first in line to receive my intequity back. Investors who buy 20% equity, will be in line to receive their intequity back, according to dates. Whoever invests first, according to deposit date, is first in line to receive intequity back. The balance sheet of Africahead at 28 February 2019 was and will be, after Option 1 or 2, as follows, with 20% equity transferred to new investors:

	28 Feb 2019 (ZAR)	Option 1 (ZAR)	Option 2 (ZAR)
Equity	100	80 + 20	80 + 20
Intequity	623'672	623'672	1'800'000
Assessed Loss	-611'749	-611'749	-611'749
Africahead Ipparts (AFA)	256	256	256
	12'279	12'279	1'188'607
Receivables	3'004	3'004	3'004
Bank	6'337	6'337	1'182'665
Cryptocurrency	2'938	2'938	2'938
	12'279	12'279	1'188'607

Others who oppose my philosophy Intequinism, opined that intequity, applied in this context is a Ponzi scheme. The opinion is false, because, although an intequity investment, gives access to Africahead equity, which can rise in value, the intequity, paid back, does not increase in value and it

does not carry interest. In a Ponzi scheme, repayments of capital hold promises of enormous gains. The benefit of inequity to investors is equity is bought in Africahead, which can rise in value, and the nominal amount paid can be received back. The benefit to Africahead is capital is supplied, without the right to apply for liquidation of Africahead. This arrangement is necessary because development of own ideas is risky when not close to the printing of valuable money.

Value purchased with equity

A 5% equity investment, using Option 1 or 2, will primarily give an investor the following value.

- 5% of 52% of the Africahad brand value, which is not reflected on Africahead's balance sheet. According to International Accounting Standards only 48% of the brand value, sold with Africahead Ipparts (AFA) may appear on Africahead's balance sheet.
- 5% of assets on the balance sheet of Africahead, for example, capitalized costs of Ipparts Exchange (IPPAEX).
- 5% of the value in Africahead, of unissued Moyom (MYM) utility tokens. 1 Quadrillion MYM were authorised on the Ethereum blockchain, and around 60 billion MYM were transferred to token holders in different countries.
- The main purpose of MYM is to fund future brand tokens, listing on IPPAEX, when MYM is liquid and has market value. MYM can thus be compared with the purpose of fiat money on stock exchanges and brand tokens can be compared to the purpose of shares on stock exchanges. Brand tokens are however not securities according to the law and obviously MYM is not a

fiat currency. An equity holding in Africahead will include the value of future brand tokens, purchased by Africahead with MYM.

Contact

For more information, read the white paper of Africahead Ipparts (AFA) brand tokens, available on the Internet. Read about Moyom (MYM) utility token and Ipparts Exchange (IPPAEX) at <https://www.africahead.co.za> and Divided Party (DiP) at <https://www.dividedparty.org>.

Contact me at the contact details available on Africahead's and DiP's websites. It includes email addresses, social media details and my telephone number.

Sincerely



Marquard Dirk Pienaar (M.Phil)

4 December 2019